For business enquiries call +91 (120) 474 3222 (Ext.) 243/250 or write to graphiclamination-films@msfl.in
For new product development inquiries write to development@maxmsp.com
For complaints write to customerhelpline@maxmsp.com

MARKETING OFFICE
A-81, Sector 2, NOIDA
UP - 201 301, India

FACTORY
Bhai Mohan Singh Nagar, Rail Majra
Tehsil Balachaur, Distt. S.B.S. Nagar (Nawanshahr)
PUNJAB - 144 533

maxspecialityfilms.com
MSFL INTRODUCES SUPER EFFECTS

Multiple special finishes
Improved optics
Extra-strong bonds
Brilliant new lines of thermal lamination films – exceed your expectations in both performance and ease-of-use.
THE TECHNOLOGY OF TODAY
Max Speciality Films Limited (MSFL) has adopted the most advanced processes to manufacture high-end thermal lamination films of the highest quality.

THE BENEFITS OF THERMAL LAMINATION
• Durability
• Better aesthetics
• Enables post lamination applications: Hot foil stamping, UV varnishing, embossing and folding
• Better work place hygiene and user friendly
• Minimal turnaround time

CUSTOMIZED SOLUTIONS
Made specifically for graphic lamination applications – from magazine covers to displays – MSFL’s thermal lamination films come in a variety of substrates, gauges and finishes that promise both greater appeal and longevity.
PORTFOLIO CREATED BY CUSTOMERS, FOR CUSTOMERS
The company has acted on the requirements of global customers. The portfolio that has emerged has won the appreciation and support of both channel partners and new customers.

‘ELITE’ AND ‘CLASSIC’
As the name suggests, ‘Elite’ represents the top end: the cream of lamination films. ‘Classic’ is the more traditional – yet timeless – range.
The ‘Elite’ range comprises customized value-added products. The performance and optics of each film enhance the appearance of substrates to achieve just the ‘super effect’ you’re looking for.
## THE ELITE RANGE

<table>
<thead>
<tr>
<th>Material Type</th>
<th>Finish</th>
<th>Thickness</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOPP based</td>
<td>Gloss</td>
<td>25 &amp; 26µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Matt</td>
<td>26 &amp; 28µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>High Adhesion Gloss</td>
<td>25µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>High Adhesion Matt</td>
<td>26µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Super Silk (^1)</td>
<td>32µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Silver Super Silk</td>
<td>35µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Silk Matt</td>
<td>27 &amp; 30µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Scuff-free</td>
<td>30µ</td>
</tr>
<tr>
<td>PET based</td>
<td>Scuff-free</td>
<td>24µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Insulation film</td>
<td>22µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Digi-Gloss</td>
<td>32µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Digi-Matt</td>
<td>32µ</td>
</tr>
<tr>
<td>BOPP Based</td>
<td>Linen</td>
<td>45µ</td>
</tr>
<tr>
<td>BOPP Based</td>
<td>UV Printable (Metallic)</td>
<td>30µ</td>
</tr>
<tr>
<td>PET based</td>
<td>UV Printable (Metallic)</td>
<td>22µ</td>
</tr>
<tr>
<td>PET Based</td>
<td>Holographic (^2)</td>
<td>25µ</td>
</tr>
<tr>
<td>PET based</td>
<td>Gold Metallized</td>
<td>24µ</td>
</tr>
<tr>
<td>PET based</td>
<td>Gluable &amp; Stampable</td>
<td>27µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Cavitated</td>
<td>31 &amp; 37µ</td>
</tr>
</tbody>
</table>

\(^1\) Available in red, blue and black colour, also in wet lamination grade

\(^2\) Available in metalized and transparent
GLOSS - CBG25ELTT

TYPE BOPP BASED

DESCRIPTION
BOPP based, high-clarity films with excellent gloss finish designed for high-speed, both-side lamination

APPLICATIONS
Soft Book Covers
Menu Cards
Magazine Covers
Photo album
Note book covers

AVAILABILITY (in µ)
25 & 26 µ

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**MATT - CBX26EH**

**TYPE BOPP BASED**

**DESCRIPTION**
BOPP based excellent matt surface, suitable for UV-coating and hot foil stamping, for both side lamination

**APPLICATIONS**
- Soft Book Covers
- Menu Cards
- Magazine Covers
- Photo album
- Note book covers

**AVAILABILITY (in µ)**
26 & 28µ

*maxspecialityfilms.com*

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*For new product development inquiries write to development@maxmsp.com*
HIGH ADHESION GLOSS
CBG25ELA

THE ELITE RANGE
HIGH ADHESION GLOSS - CBG25ELA

TYPE BOPP BASED

DESCRIPTION
BOPP based, high-clarity, high adhesion films with excellent gloss finish designed for high-speed, both-side lamination

APPLICATIONS
Soft Book Covers
Menu Cards
Magazine Covers
Photo album
Note book covers

AVAILABILITY (in µ)
25µ

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HIGH ADHESION MATT

CBX26EHA

THE ELITE RANGE
HIGH ADHESION MATT - CBX26EHA

TYPE BOPP BASED

DESCRIPTION
BOPP based excellent matt surface with high adhesion properties, suitable for UV-coating and hot foil stamping, for both side lamination

APPLICATIONS
Soft Book Covers
Menu Cards
Magazine Covers
Photo album
Note book covers

AVAILABILITY (in µ)
26µ
SUPER SILK¹ - CST32EH

TYPE BOPP BASED

DESCRIPTION
BOPP based films with unique touch conveying feeling of luxury and exclusivity

APPLICATIONS
Visiting Cards
Diaries
Cosmetics and Jewelry boxes
Menu Cards
Shopping Bags
Premium Cartons
Calendars

AVAILABILITY (in µ)
32µ

¹ Available in red, blue and black colour, also in wet lamination grade
SILVER SUPER SILK - CSTM35EH

TYPE BOPP BASED

DESCRIPTION
BOPP based Metalized films with unique touch conveying feeling of luxury and exclusivity

APPLICATIONS
Visiting Cards
Diaries
Cosmetics and Jewelry boxes
Menu Cards
Shopping Bags
Premium Cartons
Calendars

AVAILABILITY (in µ)
35µ
SILK MATT - CBSX30EH

TYPE: BOPP BASED

DESCRIPTION
BOPP based films, with silk finish (relatively low scuff), suitable for UV-coating, embossing and hot foil stamping

APPLICATIONS
Annual Reports
Diaries
Shopping Bags
Cartons
Calendars
Visiting Cards
Banners
Flexible Display Graphics

AVAILABILITY (in µ)
27 & 30 µ
SCUFF FREE
BOPP BASED
CSF30EH

THE ELITE RANGE
**SCUFF FREE - CSF30EH**

**TYPE BOPP BASED**

**DESCRIPTION**
Special BOPP based films with properties that resist scuffing and scratching vs standard Matt films

**APPLICATIONS**
- Diaries
- Pocket Folders
- Book Covers
- Annual Reports
- Shopping Bags
- Premium Cartons
- Calendars
- Visiting Cards
- Menu Cards

**AVAILABILITY (in µ)**
- 30µ

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SCUFF FREE - CPX24EH

TYPE: PET BASED

DESCRIPTION
Special PET based films with properties that resist scuffing and scratching vs standard Matt films

APPLICATIONS
Diaries
Pocket Folders
Book Covers
Annual Reports
Shopping Bags
Premium Cartons
Calendars
Visiting Cards
Menu Cards

AVAILABILITY (in µ)
24µ
INSULATION FILM - CBM22EH

TYPE BOPP BASED

DESCRIPTION
BOPP based films with Metallic finish for non-printed applications. Excellent bond with EPS sheet and for single/ both-side lamination

APPLICATIONS
Paper Plates
Pizza Boxes
Confectionary/ Bakery Boxes
Construction material
Roof Top Insulation

AVAILABILITY (in µ)
22µ

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DIGI-GLOSS
CBG32EHD

THE ELITE RANGE
DIGI-GLOSS - CBG32EHD

TYPE BOPP BASED

DESCRIPTION
Extra-strong BOPP based films, specially designed for lamination of digital prints. Very good bond strength with fuser oil and other digital printing inks

APPLICATIONS
Photo Albums
Greeting Cards
Posters
Brochures

AVAILABILITY (in µ)
32µ

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**DIGI-MATT - CBX32EHD**

**TYPE BOPP BASED**

**DESCRIPTION**

**APPLICATIONS**
- Photo Albums
- Greeting Cards
- Posters
- Brochures

**AVAILABILITY (in µ)**
32µ

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LINEN
CBG45EH-LN

THE ELITE RANGE
LINEN - CBG45EH-LN

TYPE BOPP BASED

DESCRIPTION
BOPP based films with pre-embossed texture and the finish of rich linen

APPLICATIONS
Diaries
Presentation pieces
Visiting Cards
Cosmetic/ Jewelry Boxes

AVAILABILITY (in µ)
45µ

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UV PRINTABLE
(METALLIC) BOPP BASED
CBM30EHPRN

THE ELITE RANGE
UV PRINTABLE (METALLIC) - CBM30EHPRN

TYPE BOPP BASED

DESCRIPTION
BOPP based films for direct UV printing on non-metallic side

APPLICATIONS
Invitation Cards
Carton Lamination
Posters

AVAILABILITY (in µ)
30µ

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For new product development inquiries write to development@maxmsp.com
**UV PRINTABLE (METALLIC) - CPM22EHPRN**

**TYPE** PET BASED

**DESCRIPTION**
PET based films for direct UV printing on non-metallic side

**APPLICATIONS**
Invitation Cards
Carton Lamination
Posters

**AVAILABILITY (in µ)**
22µ
HOLOGRAPHIC
(TRANSPARENT)
CPG25HL

THE ELITE RANGE
HOLOGRAPHIC (TRANSPARENT) - CPG25HL

TYPE PET BASED

DESCRIPTION
PET based films with excellent bond with substrate, available in different range of designs

APPLICATIONS
Brand protection
Posters
Cards
Carry bags
Wedding cards

AVAILABILITY (in µ)
25µ

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HOLOGRAPHIC
(METALLIC)
CPM25HL

THE ELITE RANGE
HOLOGRAPHIC (METALLIC) - CPM25HL

**TYPE** PET BASED

**DESCRIPTION**
PET based metalized films with excellent bond with substrate, available in different range of designer metallic finishes

**APPLICATIONS**
- Brand protection
- Posters
- Cards
- Paper Boards
- Carry bags
- Wedding cards

**AVAILABILITY (in µ)**
25µ

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GOLD METALLIZED - CPM24EH-G

TYPE PET BASED

DESCRIPTION
PET based films for gold finish

APPLICATION
Premium Cartons

AVAILABILITY (in µ)
24µ

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GLUABLE & STAMPABLE
CPG27EL-GS

THE ELITE RANGE
GLUABLE & STAMPABLE - CPG27EL-GS

TYPE PET BASED

DESCRIPTION
PET based films with high energy surface ideal for hot foil stamping and glued application; post lamination.

APPLICATIONS
Book and pamphlet jackets
Premium Cartons

AVAILABILITY (in µ)
27µ
CAVITATED
CBC37EH
THE ELITE RANGE
CAVITATED - CBC37EH

TYPE BOPP BASED

DESCRIPTION
BOPP based films characterised with a pearlescent effect ideal for aesthetic applications

APPLICATIONS
Carton Lamination
Over laminate to grey cardboard for premiumisation

AVAILABILITY (in μ)
31 & 37μ

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Made with utmost care, the traditional line of MSFL films offers a selection of classic finishes ideal for all applications that require high quality single side lamination.
## THE CLASSIC RANGE

<table>
<thead>
<tr>
<th>Material</th>
<th>Finish</th>
<th>Thickness</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOPP based</td>
<td>Gloss</td>
<td>20, 22, 25 &amp; 42µ</td>
</tr>
<tr>
<td>BOPP based</td>
<td>Matt</td>
<td>20, 22 &amp; 28µ</td>
</tr>
<tr>
<td>PET Based</td>
<td>Encapsulation</td>
<td>75 &amp; 98µ</td>
</tr>
</tbody>
</table>
GLOSS
CBG25EL

THE CLASSIC RANGE
GLOSS - CBG25EL

TYPE BOPP BASED

DESCRIPTION
BOPP based, high-clarity films with superior gloss finish designed for high-speed, single side lamination

APPLICATIONS
Annual Reports
Shopping Bags
Cartons
Calendars
Visiting Cards
Banners
Flexible Display Graphics

AVAILABILITY (in μ)
20, 22, 25 & 42μ

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MATT - CBX28EH
TYPE BOPP BASED

DESCRIPTION
BOPP based excellent matt surface, suitable for UV-coating, embossing and hot foil stamping

APPLICATIONS
Annual Reports
Shopping Bags
Cartons
Calendars
Visiting Cards
Banners
Flexible Display Graphics

AVAILABILITY (in µ)
20, 22 & 28µ

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ENCAPSULATION - CPG75EH

TYPE PET BASED

DESCRIPTION
PET based films specially for encapsulation application with superior durability, excellent tear and scuff resistance

APPLICATION
For Encapsulation

AVAILABILITY (in µ)
75 & 98µ

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WET LAMINATION
WET LAMINATION
TYPE BOPP BASED

FEATURES
Can be used as a laminate with other substrates
Printable and glueable
Robust machinability
Low static
Excellent printability
Food grade
Water/oil/grease resistant

TECHNICAL SPECIFICATIONS

<table>
<thead>
<tr>
<th>FILM CODE</th>
<th>TYPE</th>
<th>USP</th>
<th>MICRONS AVAILABLE</th>
<th>HAZE %</th>
</tr>
</thead>
<tbody>
<tr>
<td>TTPF</td>
<td>Transparent</td>
<td>High clarity, excellent printability</td>
<td>10 &amp; 12</td>
<td>1.5</td>
</tr>
<tr>
<td>TXPF</td>
<td>Matt</td>
<td>Rich matt appearance, excellent printability</td>
<td>13 &amp; 15</td>
<td>75</td>
</tr>
<tr>
<td>TXPF1</td>
<td>Matt</td>
<td>High yield, rich matt appearance, excellent printability</td>
<td>13 &amp; 15</td>
<td>75</td>
</tr>
<tr>
<td>TSXPF</td>
<td>Silk Matt</td>
<td>Silky touch, excellent printability</td>
<td>13 &amp; 15</td>
<td>40</td>
</tr>
</tbody>
</table>

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MSFL: THE GLOBAL SPECIALIST

MFSL manufactures a wide range of BOPP products. The films have gained global recognition and acceptance across a wide field of applications: flexible packaging for processed foods, confectionery, non-food fast moving consumer goods (FMCG) as well as industrial goods and areas that require high-grade graphic lamination.

Established in 1990, MSFL is now at the forefront of both BOPP and lamination technology in India. Over the last 25 years, the company has established its credentials as a leader in both innovation and customer service, fulfilling the requirements of some of the world’s most demanding clients.

Supported by the unique Innovation centre and the state-of-the-art manufacturing facility near Chandigarh, the company produces 54,000 TPA of high quality films.

THE COMPANY’S VISION STATEMENT SAYS IT ALL
TO BE INDIA’S MOST ADMIRED AND PREFERRED GLOBAL SUPPLIER OF SPECIALTY POLYMER FILMS.

THE VALUES Fair and transparent business practices, mutual respect and teamwork, care for our environment and our community.

AWARD WINNING FILMS MSFL has won several awards, among them India star and World star awards and the coveted Golden Peacock Award for product innovation.
GLOBAL BENCHMARKS
All processes comply with the following standards:

ISO 9001 – 2008 Quality Management System
ISO 14001 – 2004 Environmental Management System
OHSAS 18001 – 2007 Occupational Health/ Safety Management System
BRC / IOP (Food Safety) – British Retail Consortium (Grade A)
HACCP – Hazard Analysis Critical Control Point
NABL Accredited Lab

GLOBAL FOOTPRINT
35 countries across North America, Latin America, Europe, Asia and Australia

EXPECT BEST-IN-CLASS SERVICE FROM THE WORD ‘GO’
Existing customers will testify that MSFL products inspire confidence. Backed by the company’s traditional strengths in customer service, each solution is derived from an interactive process that involves:

• Understanding
• Collaboration
• Responsiveness
• Reliability
• Trust
• World-class quality